

Angela Jo Pierce

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PROFESSIONAL EXPERIENCE

U.S.T.A.

CLERMONT, FL

U.S.T.A. Ethics Chair

August 2021-Present

- Serve as organizer and leader of the U.S.T.A. Ethics Committee.
- Serve as a communication liaison between the U.S.T.A. Ethics Committee, the U.S.T.A. Executive Board, anyone reporting an Ethics concern and anyone with a membership within the U.S.T.A. whom a concern has been reported.
- Keep a record of ethics concerns brought to the attention of the committee, as well as actions taken and communicating results to the National Office.
- Provide a verbal report for the committee on an annual basis at the U.S.T.A. National Congress.
- Review, revise, and update the U.S.T.A. Ethics Handbook.
- Serve as a member of the U.S.T.A. Executive Board with regular meetings and communication regarding organization policies, procedures, and direction of the organization moving forward.
- Serve as a member of the U.S.T.A. Executive Board as a Meet Director for the U.S.T.A. Acro for Autism Meet.
- Serve as a member of the U.S.T.A. Executive Board as a Meet Director for the U.S.T.A. National Championships.

Northern Illinois State Chair

September 2016-Present

- Serve as organizer and leader of annual Illinois State Meeting.
- Serve as a communication liaison between the National Office and the Northern Illinois U.S.T.A. clubs.
- Identify and recruit new potential clubs.
- Provide direction, encouragement, and motivation to new clubs as well as to existing clubs as needed.
- Keep record of clubs, athletes, events, and participation at events for Northern Illinois.
- Verify athlete eligibility to attend the Northern Illinois State Meet.
- Serve as organizer and leader of the Northern Illinois State Meet Parade of Athletes and annual Awards Presentation.
- Provide a verbal report for Northern Illinois at the luncheon at the U.S.T.A. National Congress.
- Enforce organization policies, procedures, and service standards.
- Keep record of club interactions, details of inquiries, as well as actions taken.

Ethics Committee Member

December 2015-August 2021

- Attend annual committee meeting at the U.S.T.A. National Congress.
- Confer with fellow committee members by telephone, email, or in person to provide information and set a plan of action for any ethical complaints received.
- Enforce ethical rules and regulations throughout the season.

PIERCE ATHLETICS

FREEPORT, IL

Head Coach

September 2001-Present

- Keep abreast of changing rules, techniques, and philosophies relevant to tumbling and/or cheerleading.
- Explain and enforce safety rules and regulations including demonstrating the use of training equipment such as the rod floor, Tumbler Trak, spring floor and individual training aids.
- Monitor athletes' use of equipment to ensure safe and proper use.
- Plan, organize, and conduct practice sessions providing training, direction, encouragement, and motivation to prepare athletes for learning, competitive events and/or performances.
- Instruct individuals or groups in tumbling and/or cheerleading rules, strategies, and principles to help them progress and achieve desired results.
- Adjust coaching techniques, based on the strengths and weaknesses of athletes, and offer alternatives to accommodate different ability levels.
- Observe and spot participants and inform them of corrective measures necessary for skill improvement.

Owner

May 2001-Present

- Determine charges for services, collect payments, and arrange for billing.
- Disburse money, do basic bookkeeping, and complete banking transactions.
- Develop and implement marketing strategies including advertising campaigns and event promotions.
- Develop and arrange competition schedules and programs.
- Complete work schedules, manage calendars, and arrange appointments.
- Establish and implement policies, goals, objectives, and procedures, conferring with staff members as necessary.
- Review financial statements, activity reports, and other performance data to measure goal achievement and to determine areas needing cost reduction and program improvement.
- Determine staffing requirements, and interview, hire and train new employees.
- Communicate with customers, employees, and other individuals to answer questions, provide information, and address complaints.
- Check to ensure that appropriate changes are made to resolve customer' problems.

EDUCATION

CARTHAGE COLLEGE – 1996

KENOSHA, WI

- Bachelor of Arts in Psychology

PEARL CITY HIGH SCHOOL – 1992

PEARL CITY, IL

- Valedictorian

CERTIFICATIONS & ACCOMPLISHMENTS

2023 U.S.T.A. Presidential Award ‘Coach of the Year’ Recipient

2021-2023 U.S.T.A. Ethics Chair

2020 U.S.T.A. ‘V.W. Spirit Award’ Recipient

2020-2023 CDC Heads Up Concussion Training

2020-2023 USA Cheer Identifying the Maltreatment of Children

2020-2023 USA Cheer National Safety Credential

2014, 2016, 2018 & 2022 U.S.T.A. National Congress Clinician

2005, 2011 & 2019 Gold, Silver, and Bronze Tumbling Certifications by the U.S.T.A.

2004-2022 Annual Attendee of the U.S.T.A. National Congress

2000-2023 Safety Certification by the U.S.T.A.

2000 & 2001 Universal Cheerleaders Association Territory Manager of the Year

1990 Nissen Cup Junior Elite International Tumbling Champion

1982-1991 Competitive Power Tumbler for J&J’s Tumbling & Trampoline in Pecatonica, IL

